



Data Loss Prevention Case Study A Mutual Fund Company

One of the largest mutual fund companies, with just under \$3 trillion assets under management, has a workforce of more than 14,000 employees globally. As the leading investment provider, business success relies on maintaining high levels of data confidentiality to protect valuable investment assets.

The challenge

The organization found printing presented a significant risk to data confidentiality. Uncollected print jobs, left behind at printers, forced management to limit access to printing, posing a constraint to many paper-based business processes and user productivity.

With a workforce comprising of the most talented investment brokers from the industry, the organization needed a scalable approach to secure printing that improved user workflow.

The solution

After testing several solutions, FollowMe® was chosen for its ability to support thousands of users and its extensive policy engine that enabled a granular level of control over what and how documents were printed.

The solution was deployed to support 550 printing devices, across four regional locations and offered comparative support for both desktop and mobile printing, with full security, reporting and auditing capabilities.

FollowMe's integrated paper Data Loss Prevention (DLP) technology was used to proactively discover, monitor and prevent accidental data loss or misuse, both while at rest and in motion.

To alleviate heavily paper based processes, FollowMe secured the scan functionality of MFPs, enabling the user to swipe their ID card to receive the scan immediately via email or network folder.



“Critical to our success is keeping investment data confidential and brokers productive. FollowMe takes care of print privacy, user auditing and paper to digital workflow, enabling us to stay focused on the market”

Chief Information Officer,
A Mutual Fund Company

Key benefits

- Protected confidential trader information
- Audit trail for legal claims on intellectual property
- Facilitated industry compliance
- Secured customers financial data
- Reduced print costs by 40%

Outcome

Immediately the organization had full auditing and tracking data to maintain regulatory compliance and protect intellectual property.

Printing of valuable trader information was controlled according to predetermined user access rights and automated print policy controls. At the end of each trading consultant's contract, the legal department had the audit trail on print activity, should they need to prove that intellectual property, such as client information, had been printed for use after their employment contract.

Shared network printers were transformed into secure personal printers, offering confidential printing for each user. Each print job is held on a secure server, to be printed by the owner after they authenticate at the printer.

By streamlining the printing process and digitizing paper based tasks, the organization found that print volumes declined. Within the first year the organization reduced their device footprint and office print costs by 40%.



E-mail: sales@ringdale.com | Web: www.followme.ringdale.com



Americas

Toll-free: +1 888-288-9080
Tel: +1 512-288-9080



**Europe, Middle East,
Africa & Russia**

Freephone: 0800 214503
Tel: +44 (0) 1444 871349



Asia Pacific

Tel: +65 6407 1396



Japan

Tel: +81 (3) 3345 2478